



Press Release

Bangalore, September 27, 2018

Applying AI to Traditional Systems of Medicine

Bangalore based eRx Solutions and New York based xtLytics, LLC have entered into a strategic agreement to improve healthcare outcomes for Traditional, Complementary and Alternative Medicinal (TCAM) Systems and help providers make better clinical decisions. Both companies will target global healthcare market with their combined offerings. This partnership has unique and unparalleled proposition to offer technology and global delivery to address the needs of TCAM healthcare providers.

Since 2015, eRx Solutions has focused on Ayurveda which is the traditional and text based System of Medicines with deep roots in India. It recognizes that healthcare systems around the globe are getting integrative in nature, i.e., combine the strengths of modern medicine with that of traditional and alternative medicinal systems. However there is a need to establish efficacy and quality of TCAM systems. Ayurveda, Chinese, Homeopathy and Chiropractic are some of the most well-known and prevalent among these. While a lot of software products exist for mainstream healthcare, the TCAM segments are under-served by technology providers.

In this, eRx Solutions, understands the challenges and also an opportunity to help TCAM meet these challenges, using Information Technology. It also understands that around the world barriers to adoption of information technology in healthcare need to be broken. Most healthcare professionals find HIS system counter-intuitive, and therefore continue paper and pen based records. Most executives in hospitals find it difficult to extract meaning out of several data stores and records available in their facilities. Therefore, with this partnership between eRx and xtLytics, TCAM providers have first time the state of the art technology such as healthcare specific Artificial Intelligence, IoT, and Analytics on 360° data analytics in addition to easy-to-use mobile and web enabled HIS system. And thus, transform TCAM into evidence based medicinal practices and align to the mainstream health establishment across the world.

About xtLytics

xtLytics offers analytics platform, data analytics services and out of the box applications for Healthcare and Insurance industry. xtLytics platform and predictive analytic tools are built to improve healthcare outcomes, make companies AI enabled, increase patient satisfaction, reduce cost of care, prevent and control disease, automate drug discovery and better-informed decisions.

About eRx Solutions

eRx Solutions is a Bangalore based health-tech company on a growth path whose mission is to help doctors and their patients improve the quality of healthcare using information technology. Its flagship product eRx AyurEHR is a cloud based Electronic Health Records (EHR) system that is specially designed to address the unique needs of Ayurveda, primarily offered via SAAS model. It can be used by a small centre, and also scales for a large hospital. It builds solutions that are easy to use, meaningful and bring tangible benefits. It also has strong collaborative associations with professional and institutions of great repute in India's healthcare.

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Safe Harbour

The statements in this press note may contain forward-looking statements. These statements relate to future events or future financial performance of eRx Solutions Pvt Ltd and xtLytics LLC. Any statements that are not statements of historical fact (including without limitation statements to the effect that the Company or its management "believes", "expects", "anticipates", "plans" (and similar expressions) should be considered forward looking statements. There are a number of important factors that could cause actual results to differ materially from those indicated by the forward looking statements. The two companies disclaim any obligation to update any forward looking statement